



Cleopatra Hospitals Group launches Cleopatra Impact, providing primary care services to underserved communities

The new initiative aims to offer Cairo's underprivileged areas with primary care at subsidized pricing.

Cairo, Egypt | 25 November 2018

Cleopatra Hospital Group S.A.E. (CLHO.CA on the Egyptian Exchange), Egypt's largest private hospital group by number of hospital beds and number of operating hospitals, has announced today plans to launch Cleopatra Impact, an initiative aimed at providing underprivileged communities with subsidized primary healthcare services.

"At Cleopatra Group, we firmly believe that societies simply cannot thrive without access to viable, high quality healthcare facilities. Given our positioning as one of Egypt's leading hospital groups, it is our duty to extend these essential services to communities who would otherwise have little to no access," said Cleopatra Hospitals Group CEO Dr. Ahmed Ezzeldin. "Given the state's efforts to extend universal healthcare to all Egyptian citizens by 2030, Cleopatra Impact is only part of our overall strategy to extend formal, reliable, and affordable primary care solutions to the underprivileged segments of our community as we do our part to contribute to the country's development."

As a first phase, the platform involves the establishment of four primary care units which, once completed, will provide healthcare services across Cairo's underserved and rural areas through leveraging its strong network of doctors and expertise in managing medical facilities. The primary care clinics will be outfitted with the most up to date technology in hospital information systems and primary care equipment that will facilitate the accurate measurement of the project's impact on the community.

Given Egypt's increasing fertility, life expectancy, and decreasing infant mortality rates, Egypt has witnessed a significant shortfall in healthcare coverage across the population. Thus, efforts aimed at extending coverage through underserved segments of the population are considered vital pillars of bolstering healthcare services in Egypt as the country works to further integrate these segments of society into the formal healthcare system.

"With the first phase of the Universal Health Insurance scheme expected to be rolled out in June 2019 and funding already in the works to finance the initiative, the government has cemented its commitment to making sure citizens are afforded the healthcare they need," said Ezzeldin. "We are proud to be doing our part in furthering this vision."

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ABOUT CLEOPATRA HOSPITALS GROUP S.A.E.

The Group is the largest private hospital group in Egypt by number of hospital beds and number of operating hospitals. The Company holds majority stakes in four leading hospitals in the Greater Cairo Area: Cleopatra Hospital, Cairo Specialized Hospital, Nile Badrawi Hospital and Al Shorouk Hospital, offering a full array of general and emergency healthcare services.

Shareholder Information

EGX: CLHO.CA
Listed: June 2016
Shares Outstanding: 1.6 billion

For further information, please contact:

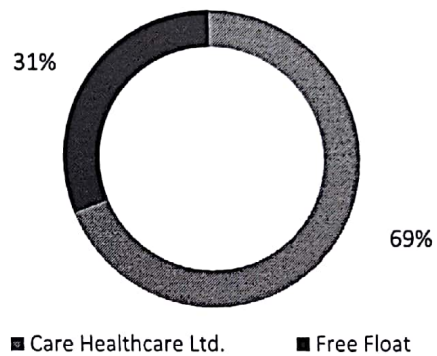
Cleopatra Hospitals Group S.A.E.

Hassan Fikry
Corporate Strategy & Investor Relations Director

T: +2 (0)2 2310 3880
hassan.fikry@cleohc.com
investors.cleopatrahospitals.com



Shareholder Structure (as of February 2018)



Forward-Looking Statements

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "anticipates", "assumes", "believes", "could", "estimates", "expects", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case, their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding our business and management, our future growth or profitability and general economic and regulatory conditions and other matters affecting us.

Forward-looking statements reflect our management's ("Management") current views of future events, are based on Management's assumptions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause our actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements. Our business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to become inaccurate. These risks include fluctuations in the prices of raw materials or employee costs required by our operations, our ability to retain the services of certain key employees, our ability to compete successfully, changes in political, social, legal or economic conditions in Egypt, worldwide economic trends, the impact of war and terrorist activity, inflation, interest rate and exchange rate fluctuations and Management's ability to identify future risks to our business and manage the risks mentioned above in a timely and accurate manner.

Certain figures contained in this document, including financial information, have been subject to rounding adjustments. Accordingly, in certain instances, the sum or percentage change of the numbers contained in this document may not conform exactly to the total figure given.

